

SPONSORSHIP OPPORTUNITIES

POINTE IN TIME

The Bippity Boppity Ball



PITTSBURGH BALLET THEATRE

A NOTE FROM JANET CAMPBELL



Janet and David Campbell, 2023 Pointe In Time Gala Chairs | Photo: Ric Evans

In 1973 I had the pleasure of joining the PBT team. With that year's production of *Cinderella*, I learned about the amazing, fast-paced world of Pittsburgh Ballet Theatre. As many of you know, PBT became my home for more than fifty years. What some of you may not know is I met my husband David at the Ballet, who also called PBT home. In many ways, we still do.

This year, we have the pleasure of chairing *Pointe In Time | The Bippity Boppity Ball*. This event helps the Ballet support its mission to be Pittsburgh's source and ambassador for extraordinary ballet experiences which can be seen through PBT's work on stage, in the studio and throughout the community.

By sponsoring *Pointe In Time* you have an opportunity to be a part of this legacy while entertaining clients, colleagues, family and friends. Together, we invite you to dance the night away during a transformative evening in support of PBT.

A NIGHT TO REMEMBER



2022 Pointe In Time | Love Never Dies Gala Committee

The evening includes a multi-course dining experience for guests as they enjoy exclusive performances by PBT company dancers and PBT School students. A silent and live auction, pointe shoe raffle, Community Youth Scholarship appeal and dancing to a live band are all a part of the night's festivities.



Bill and Vivian Benter



Marisa Grywalski and Ayana Teter



Peggy McKnight and Ann Metz



James and Melanie Crockard

We invite you to gather family, friends, colleagues and clients, and join us for an unforgettable night celebrating PBT's world-class art and life-changing programs. Please consider one of these sponsorship opportunities, with benefits that bring you closer to our artform and outcomes that inspire and transform our community.

\$50,000 PREMIER SPONSOR

- Two (2) premier gala tables for a total of 20 guests with the option to be seated with the Artistic Director and PBT Company Artists (\$5,000 non-tax-deductible value)
- Opportunity to place a signature branded item at each table setting (costs covered by sponsor)
- Prominent recognition as a Premier Sponsor in the event invitation (if received by August 31) and the evening's program and presentations
- Acknowledgement during the evening's introductory remarks
- Opportunity to host up to 40 guests for a private studio rehearsal viewing followed by a reception with the Artistic Director and Company Artists (\$1,000 non-tax-deductible value)
- Full-page, full-color advertisement in all five playbills of PBT's 2023-2024 Season (\$6,550 non-tax-deductible value), including *The Nutcracker* which reaches approximately 35,000 patrons
- Twenty (20) tickets to *Cinderella* during the 2023-24 Season at the Benedum Center, with access to the private Circles Lounge* prior to and during the performance (\$4,060 non-tax-deductible value)
- Logo, link or listing on pbt.org plus a listing in all 2023-2024 Season playbills



\$25,000 ENCORE SPONSOR

- One (1) premier gala table for a total of 10 guests with the option to be seated with PBT Company Artists (\$2,500 non-tax-deductible value)
- Prominent recognition as an Encore Sponsor in the event invitation (if received by August 31) and the evening's program and presentations
- Acknowledgement during the evening's introductory remarks
- Ten (10) invitations to attend a dress rehearsal of a PBT production during the 2023-24 Season at the Benedum Center with cocktail hour prior in the private Circles Lounge* (\$300 non-tax-deductible value)
- Ten (10) tickets to *Cinderella* during the 2023-24 Season at the Benedum Center, with access to the private Circles Lounge* prior to and during the performance (\$1,230 non-tax-deductible value)
- Full-page, full-color advertisement in PBT's 2023-24 *Light in the Dark* and *Cinderella* playbills (\$2,800 non-tax-deductible value)
- Logo, link or listing on pbt.org plus a listing in all 2023-2024 Season playbills



* Pending availability

\$15,000 OVATION SPONSOR

- One (1) gala table for a total of 10 guests with the option to be seated with PBT Company Artists (\$2,500 non-tax-deductible value)
- Recognition as an Ovation Sponsor in the event invitation (if received by August 31) and the evening's program and presentations
- Acknowledgement during the evening's introductory remarks
- Six (6) invitations to attend a dress rehearsal of a PBT production during the 2023-24 Season at the Benedum Center with cocktail hour prior in the private Circles Lounge* (\$200 non-tax deductible value)
- Six (6) tickets to *Cinderella* during the 2023-24 Season at the Benedum Center with access to the private Circles Lounge* prior to and during the performance (\$738 non-tax-deductible value)
- Half-page, full-color advertisement in PBT's 2023-24 *Light in the Dark* and *Cinderella* playbills (\$1,960 non-tax-deductible value)
- Logo, link or listing on pbt.org plus a listing in all 2023-2024 Season playbills



\$10,000 FINALE SPONSOR

- One (1) gala table for 10 guests (\$2,500 non-tax-deductible value)
- Recognition as a Finale Sponsor in the evening's program and presentations
- Four (4) tickets to *Cinderella* during the 2023-24 Season at the Benedum Center with access to the private Circles Lounge* prior to and during the performance (\$492 non-tax-deductible value)
- Logo, link or listing on pbt.org plus a listing in all 2023-2024 Season playbills



\$7,500 SPOTLIGHT SPONSOR

- One (1) gala table for 10 guests (\$2,500 non-tax-deductible value)
- Recognition as a Spotlight Sponsor in the evening's program and presentations
- Two (2) tickets to *Cinderella* during the 2023-24 Season at the Benedum Center (\$246 non-tax-deductible value)
- Logo, link or listing on pbt.org plus a listing in all 2023-2024 Season playbills



As one of the nation's foremost ballet companies and one of the largest cultural arts organizations in Pittsburgh, Pointe in Time fundraising supports Pittsburgh Ballet Theatre's three pillars:

PBT COMPANY

In its 54th year, PBT is the resident ballet company of Pittsburgh's Benedum Center and an anchor of the downtown Cultural District scene. With more than 300 ballets in its repertoire, PBT draws tens of thousands to five productions annually, including sensory-friendly and special student matinee performances. Company Artists hail from six countries and 15 states, including four local Pittsburghers.



PBT SCHOOL AND THE COMMUNITY YOUTH SCHOLARSHIP PROGRAM

The Pittsburgh Ballet Theatre School trains over 1,200 aspiring dancers annually from more than 30 U.S. states and multiple countries. In its tenth year, PBT's Community Youth Scholarship Program provides need-based scholarships for young students with talent and drive.



PBT commits to cover tuition for all of these dancers' training, costing up to \$70,000 per student across the dancer's time at PBT. Recipients currently enrolled range from Pre-ballet to more advanced levels, with an average of seven new students accepted into the program each year.

ARTS EDUCATION AND COMMUNITY ENGAGEMENT

PBT partners with over 60 organizations, including libraries, community centers, arts organizations and schools, to engage families across the region in ballet residencies, creative movement classes and audience education.



Help Pittsburgh Ballet Theatre meet its mission to continue to ascend and be Pittsburgh's source and ambassador for extraordinary ballet experiences that inspire.

UNDERWRITING OPPORTUNITIES

Support PBT's *Pointe in Time* by underwriting the night's most anticipated moments:

- \$10,000 to Underwrite the Entertainment
- \$7,500 to Underwrite Cocktail Hour
- \$5,000 to Underwrite a Performance: PBT Company or PBT School
- \$2,500 to Underwrite Artist Dinners

Please contact Aziza El Feil at ael-feil@pittsburghballet.org for customized underwriting opportunities and more information.

WE WILL SUPPORT PITTSBURGH BALLET THEATRE'S POINTE IN TIME ON NOVEMBER 11, 2023

- \$50,000 Premier Sponsor
- \$25,000 Encore Sponsor
- \$15,000 Ovation Sponsor
- \$10,000 Finale Sponsor
- \$7,500 Spotlight Sponsor
- We cannot attend, but will support the event with a gift of \$

PAYMENT

- Enclosed is a check, made payable to Pittsburgh Ballet Theatre.
- This is our pledge to participate. (Payment is due by October 1, 2023)
- Please charge the following credit card:

Card number:

Exp. Date: CW:

Name on card:

Sponsor name or sponsor company name (as it should appear in promotions and credits):

Contact Name:

Title:

E-mail: Phone number:

Address:

City: State: Zip:



PITTSBURGH
BALLET
THEATRE

WE ARE GRATEFUL FOR YOUR SUPPORT OF
POINTE IN TIME | THE BIPPITY BOPPITY BALL

NOVEMBER 11, 2023

PLEASE REMIT TO:

PITTSBURGH BALLET THEATRE, POINTE IN TIME 2023
2900 LIBERTY AVE. PITTSBURGH, PA 15201
ATTN: AZIZA EL FEIL

Questions? Please call or email Aziza
at 412-454-9127 | ael-feil@pittsburghballet.org