

POINTE IN TIME

LOVE NEVER DIES

SPONSORSHIP OPPORTUNITIES



PITTSBURGH
BALLET
THEATRE

One of the wonderful things about living in Pittsburgh is our exceptional cultural attractions, and leading the charge in that area is Pittsburgh Ballet Theatre. When we first became involved with PBT, we were stunned by the athleticism and beauty of the dancers, as well as the lavish and elegant costumes and stage designs that the Ballet brings to its productions in the Cultural District and beyond. From the fashion on stage to the fashion in the audience, it is always an elegant affair to attend a performance with PBT, and even more so to attend its annual gala, Pointe In Time.

It is a thrill to lead the committee this year as chairs and to play our own part in making sure that this outstanding cultural treasure continues to thrive in the future. Please join us this year as we celebrate Dracula and raise critical funds for PBT.

Diana Misetic and Chuck Snyder
2022 Pointe in Time Chairs



A NIGHT TO REMEMBER



Tom and Dona Hotopp and Megan Smith and Rich Beatty

The evening includes a multi-course dining experience for guests as they enjoy exclusive performances by PBT company dancers and PBT School students. A silent and live auction, pointe shoe raffle, Community Youth Scholarship appeal and dancing to a live band are all a part of the night's festivities.



Christopher and Barbara Howard



Marco Leal and Ana Luisa Palminha



Melonie Nance and Ummaheswar Duvvuri

We invite you to gather family, friends, colleagues and clients, and join us for an unforgettable night celebrating PBT's world-class art and life-changing programs. Please consider one of these sponsorship opportunities, with benefits that bring you closer to our artform and outcomes that inspire and transform our community.

\$50,000 GOLD SPONSORSHIP

- Two (2) premier gala tables for a total of 20 guests with the option to be seated with the Artistic Director and PBT company dancers (\$5,000 non-tax-deductible value)
- Opportunity to place a signature branded item at each table setting (costs covered by sponsor)
- Prominent recognition as a Gold Sponsor in the event invitation (if received by August 15) and the evening's program and presentations
- Acknowledgement during the evening's introductory remarks
- Opportunity to host up to 40 guests for a private studio rehearsal viewing followed by a reception with the Artistic Director and dancers (\$1,000 non-tax-deductible value)
- Access to exclusive behind-the-scenes PBT digital content
- Full-page, four-color advertisement in all five playbills of PBT's 2022-2023 Season (\$6,550 non-tax-deductible value), including *The Nutcracker* which reaches approximately 40,000 patrons
- Twenty (20) tickets to *Dracula* during the 2022-23 Season at the Benedum Center, with access to the private Circles Lounge* prior to and during the performance and followed by a champagne toast with the Artistic Director and company dancers (\$4,060 non-tax-deductible value)
- Logo/link/listing on pbt.org plus a listing in PBT's 2022-2023 annual report and in all 2022-2023 Season playbills

\$25,000 SILVER SPONSORSHIP

- One (1) premier gala table for a total of 10 guests with the option to be seated with PBT company dancers (\$2,500 non-tax-deductible value)
- Prominent recognition as a Silver Sponsor in the event invitation (if received by August 15) and the evening's program and presentations
- Acknowledgement during the evening's introductory remarks
- Ten (10) invitations to attend a dress rehearsal of a PBT production during the 2022-23 Season at the Benedum Center with cocktail hour prior in the private Circles Lounge* (\$300 non-tax-deductible value)
- Ten (10) tickets to *Dracula* during the 2022-23 Season at the Benedum Center, with access to the private Circles Lounge* prior to and during the performance (\$1,230 non-tax-deductible value)
- Full-page, four-color advertisement in PBT's 2022-2023 *Storytelling in Motion* and *Dracula* playbills (\$2,800 non-tax-deductible value)
- Logo/link/listing on pbt.org plus a listing in PBT's 2022-2023 annual report and in all 2022-2023 Season playbills

* Pending availability

\$15,000 CRYSTAL SPONSORSHIP

- One (1) gala table for a total of 10 guests with the option to be seated with PBT company dancers (\$2,500 non-tax-deductible value)
- Recognition as a Crystal Sponsor in the event invitation (if received by August 15) and the evening's program and presentations
- Acknowledgement during the evening's introductory remarks
- Six (6) invitations to attend a dress rehearsal of a PBT production during the 2022-23 Season at the Benedum Center with cocktail hour prior in the private Circles Lounge* (\$200 non-tax deductible value)
- Six (6) tickets to *Dracula* during the 2022-23 Season at the Benedum Center with access to the private Circles Lounge* prior to and during the performance (\$738 non-tax-deductible value)
- Half-page, four-color advertisement in PBT's 2022-2023 *Storytelling in Motion* and *Dracula* playbills (\$1,960 non-tax-deductible value)
- Logo/link/listing on pbt.org plus a listing in PBT's 2022-2023 annual report and in all 2022-2023 Season playbills

\$10,000 PEARL SPONSORSHIP

- One (1) gala table for 10 guests (\$2,500 non-tax-deductible value)
- Recognition as a Pearl Sponsor in the evening's program and presentations
- Four (4) tickets to *Dracula* during the 2022-23 Season at the Benedum Center with access to the private Circles Lounge* prior to and during the performance (\$492 non-tax-deductible value)
- Logo/link/listing on pbt.org plus a listing in PBT's 2022-2023 annual report and in all 2022-2023 Season playbills

\$7,500 BRONZE SPONSORSHIP

- One (1) gala table for 10 guests (\$2,500 non-tax-deductible value)
- Recognition as a Bronze Sponsor in the evening's program and presentations
- Two (2) tickets to *Dracula* during the 2022-23 Season at the Benedum Center (\$246 non-tax-deductible value)
- Logo/link/listing on pbt.org plus a listing in PBT's 2022-2023 annual report and in all 2022-2023 Season playbill

As one of the nation's foremost ballet companies and one of the largest cultural arts organizations in Pittsburgh, Pointe in Time fundraising supports Pittsburgh Ballet Theatre's three pillars:

PBT COMPANY

In its 53rd year, PBT is the resident ballet company of Pittsburgh's glorious Benedum Center and an anchor of the downtown Cultural District scene, drawing tens of thousands to five productions annually, including sensory-friendly and special student matinee performances.



PBT SCHOOL AND THE COMMUNITY YOUTH SCHOLARSHIP PROGRAM

The Pittsburgh Ballet Theatre School trains over 1,400 aspiring dancers annually from more than 30 U.S. states and multiple countries. In its eighth year, PBT's Community Youth Scholarship Program provides need-based scholarships for young students with talent and drive.



PBT commits to cover tuition for all of these dancers' training, costing up to \$70,000 per student across the dancer's time at PBT. There are 25 student recipients currently enrolled, ranging from Pre-ballet (age 5) to the more advanced Level VI, with an average of five new students accepted into the program each year.

ARTS EDUCATION AND COMMUNITY ENGAGEMENT

PBT partners with over 60 organizations, including libraries, community centers, arts organizations and schools, to engage families across the region in ballet residencies, creative movement classes and audience education.



Help Pittsburgh Ballet Theatre meet its mission to continue to ascend and be Pittsburgh's source and ambassador for extraordinary ballet experiences that inspire.

UNDERWRITING OPPORTUNITIES

Support PBT's *Pointe in Time* by underwriting the night's most anticipated moments:

- \$10,000 to Underwrite the Entertainment
- \$7,500 to Underwrite Cocktail Hour
- \$5,000 to Underwrite a Performance: PBT Company or PBT School
- \$2,500 to Underwrite Artist Dinners

Please contact Aziza El Feil at ael-feil@pittsburghballet.org for customized underwriting opportunities and more information.

WE WILL SUPPORT PITTSBURGH BALLET THEATRE'S POINTE IN TIME ON NOVEMBER 12, 2022

- \$50,000 Gold Sponsor
- \$25,000 Silver Sponsor
- \$15,000 Crystal Sponsor
- \$10,000 Pearl Sponsor
- \$7,500 Bronze Sponsor
- We cannot attend, but will support the event with a gift of \$

PAYMENT

- Enclosed is a check, made payable to Pittsburgh Ballet Theatre.
- This is our pledge to participate. A check will be received by October 1, 2022.
- Please charge the following credit card:

Card type:

Card number: CSC:

Name on card: Exp. Date:

Sponsor name or sponsor company name (as it should appear in promotions and credits):

Contact Name:

Title:

E-mail: Phone number:

Address:

PITTSBURGH
BALLET
THEATRE

**WE ARE GRATEFUL FOR YOUR SUPPORT OF
POINTE IN TIME: LOVE NEVER DIES!**

PLEASE REMIT TO:

PITTSBURGH BALLET THEATRE, POINTE IN TIME 2022
2900 LIBERTY AVE. PITTSBURGH, PA 15201
ATTN: AZIZA EL FEIL

Questions? Please call or email Aziza
at 412/454-9127 | ael-feil@pittsburghballet.org