

# PITTSBURGH BALLET THEATRE

## DOWN THE RABBIT HOLE

### DANCE PARTY

#### Sponsorship Opportunities



The Emerging Patrons of Pittsburgh Ballet Theatre are thrilled to announce the return of the Down the Rabbit Hole Dance Party, last held in 2017, and invite you to join in supporting this highly anticipated event!

On Saturday, January 29, 2022, Pittsburgh Ballet Theatre's Liberty Avenue studios will be transformed into an enchanted wonderland for a dance party you'll see on everyone's newsfeed. Serving as a precursor to PBT's *Alice in Wonderland* production in February, the night will feature costumed dancers, an open bar and music led by 2019's Best DJ in Pittsburgh, T.J. Harris. Open to all ages but marketed towards the city's next generation of arts advocates, PBT anticipates well over 100 guests (admission requirements compliant with the Cultural Trust's health and safety protocols) and several local business collaborations.

Please consider joining us, as an individual or as a business partner, to support the production costs of PBT's *Alice in Wonderland* through one of the sponsorship packages below!

Contact Elizabeth Mick at [emick@pittsburghballet.org](mailto:emick@pittsburghballet.org) or 724-972-2530 for more information.

## ♥ \$2,500 Heart Sponsorship

- Eight tickets to Down the Rabbit Hole for yourself or to gift to company dancers (value: \$400)
- Four tickets to PBT's *Alice in Wonderland* at the Benedum Center (February 11-13, 2022)
- Opportunity to create and distribute a signature gift at Down the Rabbit Hole Dance Party
- Prominent identification as the Heart Sponsor in promotional materials, including the event flyer\*, the event webpage and related social media posts
- Prominent recognition as the Heart Sponsor in the evening's signage, DJ slideshow and introductory remarks
- Listing in PBT's 2021-2022 annual report and remaining season production playbills

## ♦ \$1,000 Diamond Sponsorship

- Six tickets to Down the Rabbit Hole for yourself or to gift to company dancers (value: \$300)
- Two tickets to PBT's *Alice in Wonderland* at the Benedum Center (February 11-13, 2022)
- Prominent identification as a Diamond Sponsor in promotional materials, including the event flyer\*, the event webpage and related social media posts
- Prominent identification as a Diamond Sponsor in the evening's signage and DJ slideshow
- Listing in PBT's 2021-2022 annual report and remaining season production playbills

## ♠ \$500 Spade Sponsorship

- Four tickets to Down the Rabbit Hole for yourself or to gift to company dancers (value: \$200)
- Identification as a Spade Sponsor in promotional materials, including the event flyer\* and event webpage
- Recognition as a Spade Sponsor in the evening's signage and DJ slideshow
- Listing in PBT's 2021-2022 annual report and remaining season production playbills

## ♣ \$250 Club Sponsorship

- Two tickets to Down the Rabbit Hole for yourself or to gift to company dancers (value: \$100)
- Identification as a Club Sponsor in promotional materials, including the event flyer\* and event webpage
- Recognition as a Club Sponsor in the evening's signage and DJ slideshow
- Listing in PBT's 2021-2022 annual report and remaining season production playbills

## 👑 \$100 Patron Sponsorship

*Unable to make the event but wish to support this Emerging Patrons initiative with a small gift?  
This is the perfect package for you!*

- Recognition as a Patron Sponsor in the evening's signage and DJ slideshow
- Listing in PBT's 2021-2022 annual report and remaining season production playbills

*\* if confirmed by November 22, 2022*

## Underwriting Opportunities

Help us cover the expenses of the night's most anticipated features, and we'll work with you to ensure you receive recognition and benefits commensurate with the packages above. First come, first served!

Bar.....\$3,000

~~Drag Queen Emcee and Mini-Concert.....\$1,250~~

*Thank you Liz Frame and Dovetail Cabinetry!*

PBT School's Pre-Professional Performance.....\$500

Event Admission for PBT Company Dancers.....\$50 per dancer

## 2022 Down the Rabbit Hole Host Committee

Aviana Adams	Isabelle Hunt
Kerra Alexander	Olivia Marconi
Molly Beachler and Ryan Varley	Elizabeth Mick
Matt Bearrow	Sean Moyer
Jonathan Breight	Joe Nickel
Natalie Cellini	Ana Luísa Palminha and Marco Leal
Marcella Day	Ashley Phillips and Nate Tovornik
Missy Graf	Alanna Rygelski
Shellie Grooms	Natalie Sarneso
Tj Harris	Kristen Smith
Jamie Murphy	Kelly Waldman

YES! WE WILL SUPPORT PITTSBURGH BALLET THEATRE'S



# DOWN THE RABBIT HOLE

## DANCE PARTY

### SPONSORSHIP LEVEL

- \$2,500 Heart Sponsorship
- \$1,000 Diamond Sponsorship
- \$500 Spade Sponsorship
- \$250 Club Sponsorship
- \$100 Patron Sponsorship

### UNDERWRITING OPPORTUNITIES

- \$3,000 Bar Underwriter
- \$500 PBT School Pre-Professional Performance
- \$50 x \_\_\_ Company Dancer Event Admission

### PAYMENT

- Enclosed is a check made payable to Pittsburgh Ballet Theatre, with *Down the Rabbit Hole* in the memo line.
- This is our pledge to participate. A check will be received by January 10, 2022.
- Please charge the following credit card:

Card type: \_\_\_\_\_ Card number: \_\_\_\_\_ CSC: \_\_\_\_\_

Name on card: \_\_\_\_\_ Exp. date: \_\_\_\_ / \_\_\_\_

### CONTACT INFORMATION

Sponsor name or sponsoring company name (as it should appear in PBT listings and event signage):

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_  I/We wish to remain anonymous.

### PLEASE REMIT TO:

Pittsburgh Ballet Theatre, 2900 Liberty Avenue, Pittsburgh, PA 15201  
Attn: Elizabeth Mick | emick@pittsburghballet.org | 412-454-9110

Thank you for your support!