The Emerging Patrons of Pittsburgh Ballet Theatre are thrilled to announce the return of the Down the Rabbit Hole Dance Party, last held in 2017, and invite you to join in supporting this highly anticipated event!

On Saturday, January 29, 2022, Pittsburgh Ballet Theatre’s Liberty Avenue studios will be transformed into an enchanted wonderland for a dance party you’ll see on everyone’s newsfeed. Serving as a precursor to PBT’s *Alice in Wonderland* production in February, the night will feature costumed dancers, an open bar and music led by 2019’s Best DJ in Pittsburgh, T.J. Harris. Open to all ages but marketed towards the city’s next generation of arts advocates, PBT anticipates well over 100 guests (admission requirements compliant with the Cultural Trust’s health and safety protocols) and several local business collaborations.

Please consider joining us, as an individual or as a business partner, to support the production costs of PBT’s *Alice in Wonderland* through one of the sponsorship packages below!

Contact Elizabeth Mick at emick@pittsburghballet.org or 724-972-2530 for more information.
❤️ **$2,500 Heart Sponsorship**
- Eight tickets to Down the Rabbit Hole for yourself or to gift to company dancers (value: $400)
- Four tickets to PBT’s *Alice in Wonderland* at the Benedum Center (February 11-13, 2022)
- Opportunity to create and distribute a signature gift at Down the Rabbit Hole Dance Party
- Prominent identification as the Heart Sponsor in promotional materials, including the event flyer*, the event webpage and related social media posts
- Prominent recognition as the Heart Sponsor in the evening’s signage, DJ slideshow and introductory remarks
- Listing in PBT’s 2021-2022 annual report and remaining season production playbils

♦ **$1,000 Diamond Sponsorship**
- Six tickets to Down the Rabbit Hole for yourself or to gift to company dancers (value: $300)
- Two tickets to PBT’s *Alice in Wonderland* at the Benedum Center (February 11-13, 2022)
- Prominent identification as a Diamond Sponsor in promotional materials, including the event flyer*, the event webpage and related social media posts
- Prominent identification as a Diamond Sponsor in the evening’s signage and DJ slideshow
- Listing in PBT’s 2021-2022 annual report and remaining season production playbils

♠ **$500 Spade Sponsorship**
- Four tickets to Down the Rabbit Hole for yourself or to gift to company dancers (value: $200)
- Identification as a Spade Sponsor in promotional materials, including the event flyer* and event webpage
- Recognition as a Spade Sponsor in the evening’s signage and DJ slideshow
- Listing in PBT’s 2021-2022 annual report and remaining season production playbils

♣ **$250 Club Sponsorship**
- Two tickets to Down the Rabbit Hole for yourself or to gift to company dancers (value: $100)
- Identification as a Club Sponsor in promotional materials, including the event flyer* and event webpage
- Recognition as a Club Sponsor in the evening’s signage and DJ slideshow
- Listing in PBT’s 2021-2022 annual report and remaining season production playbils

♔ **$100 Patron Sponsorship**
Unable to make the event but wish to support this Emerging Patrons initiative with a small gift? This is the perfect package for you!
- Recognition as a Patron Sponsor in the evening’s signage and DJ slideshow
- Listing in PBT’s 2021-2022 annual report and remaining season production playbils

* if confirmed by November 22, 2022
Underwriting Opportunities

Help us cover the expenses of the night’s most anticipated features, and we’ll work with you to ensure you receive recognition and benefits commensurate with the packages above. First come, first served!

Bar .............................................................................................................................................. $3,000

Drag Queen Emcee and Mini Concert ...................................................................................... $1,250

Thank you Liz Frame and Dovetail Cabinetry!

PBT School’s Pre-Professional Performance .............................................................................. $500

Event Admission for PBT Company Dancers .............................................................................. $50 per dancer

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2022 Down the Rabbit Hole Host Committee

Aviana Adams          Isabelle Hunt
Kerra Alexander       Olivia Marconi
Molly Beachler and Ryan Varley      Elizabeth Mick
Matt Bearrow          Sean Moyer
Jonathan Breight      Joe Nickel
Natalie Cellini       Ana Luisa Palminha and Marco Leal
Marcella Day          Ashley Phillips and Nate Tovornik
Missy Graf            Alanna Rygelski
Shellie Grooms        Natalie Sarneso
Tj Harris             Kristen Smith
Jamie Murphy          Kelly Waldman
YES! WE WILL SUPPORT PITTSBURGH BALLET THEATRE’S

DOWN THE RABBIT HOLE

Dance Party

SPONSORSHIP LEVEL

☐ $2,500 Heart Sponsorship
☐ $1,000 Diamond Sponsorship
☐ $500 Spade Sponsorship
☐ $250 Club Sponsorship
☐ $100 Patron Sponsorship

UNDERWRITING OPPORTUNITIES

☐ $3,000 Bar Underwriter
☐ $500 PBT School Pre-Professional Performance
☐ $50 x ___ Company Dancer Event Admission

PAYMENT

☐ Enclosed is a check made payable to Pittsburgh Ballet Theatre, with Down the Rabbit Hole in the memo line.

☐ This is our pledge to participate. A check will be received by January 10, 2022.

☐ Please charge the following credit card:

Card type:__________ Card number:_____________________________________CSC:_______

Name on card:__________________________________________ Exp. date:_____ /_____  

CONTACT INFORMATION

Sponsor name or sponsoring company name (as it should appear in PBT listings and event signage):

Name:___________________________________________ Title:___________________________

Address:__________________________________________________________________________

Email:____________________________________________________________________________

Phone:____________________________________  □ I/We wish to remain anonymous.

PLEASE REMIT TO:

Pittsburgh Ballet Theatre, 2900 Liberty Avenue, Pittsburgh, PA 15201
Attn: Elizabeth Mick | emick@pittsburghballet.org | 412-454-9110

Thank you for your support!