

Pittsburgh Ballet Theatre is pleased to announce Katherine Harrell as the chair of the new Pointe Society.

Most recently, Katherine joined Storehouse for Teachers (SFT), a Pittsburgh nonprofit, as their Director of Marketing and Programs. SFT serves children and their teachers by providing a resource center where school and classroom supplies are distributed at no cost.

Prior to joining SFT, Katherine was the Director of Special Programs + Outreach for the Social Innovation Accelerator, a private operating foundation whose focus was to increase the sustainable social impact of nonprofit organizations in southwestern PA through the development of earned income initiatives.

While still in college, Katherine put her creative ingenuity, sense of design, business acumen, and love of vintage magazines and ephemera to work when she founded a handbag company. With grant monies and prizes she received from West Virginia University's annual Business Plan Competition, K. Lianna Design was born.

Schooled in Business and Textiles, Apparel, and Merchandising, Katherine grew K. Lianna Design from a small boutique-handbag company to an internationally recognized business that specializes in custom designed accessories and has garnered recognition in trade publications such as WWD and Show & Tell magazines. She also launched a line of K. Lianna bags for Little Earth Productions, Inc., the Pittsburgh-based eco-fashion company, before joining the national retailer American Eagle Outfitters, where she worked in women's merchandising.

Katherine is currently a Sprout Fund Seed Award Advisory Committee member and is Co-Founder of native, a private roving social club in Pittsburgh.